



Sponsorship/Partnership Opportunities

The Boston Club is New England's largest, most influential organization of senior executive and professional women. Supporters of The Boston Club gain valuable access to women of power, influence, a wide range of expertise and leadership, and the companies and boards they run. In addition to finding new clients and resources for your organization, collaboration with The Boston Club offers the ability to enrich the networks of your most experienced women and provide resources for advancing your up and coming women to augment your talent recruiting and retention programs.

There are many ways to engage with Boston Club members, our activities and services. Sponsors gain access to our many constituencies by underwriting programs or purchasing tables at signature events. We also offer custom packages for companies that are interested in specific types of programming and Boston Club membership for their qualified women.

For more information or to discuss a program that works for your company, please contact Ronna Woodward, Director of Corporate Partnerships, 781-639-8002 or ronna@thebostonclub.com.

<i>Activity</i>	<i>Opportunity</i>	<i>Cost</i>
Programs & Events: Leadership and board development skills; networking; branding; mentoring	Sponsor one program or a series throughout the year. Includes signage at the event, a table for your marketing materials, one complimentary attendee (unlimited if hosted at your facility), mention from the podium. Provides visibility and access to expertise for your women in leadership and aspiring to leadership. Attendance is 30 – 100 people.	\$3,000 to \$10,000
Corporate Salute: Recognizing companies with 2+ women on their boards, presentation of a hot topic in business and the annual Census of women on public company boards in MA	Opportunities range from sole Presenting Sponsor (with a speaking role) to hosting tables. Your company is visible to over 2000 invitees and over 600 attendees. You are acknowledged for your support of gender equity.	\$3,000 to \$25,000
Community Salute: Honoring women's volunteer efforts in nonprofits, awarding a grant to a local organization working to improve the lives of girls and women, biennially presenting results of Census of women on boards of the largest nonprofits in MA	Opportunities range from sole Presenting Sponsor (with a speaking role) to hosting tables. Your company is recognized for its commitment to the community and to diversity and inclusion.	\$3,000 to \$25,000

<p>In-Kind Services: Printing, technology, catering, awards that make it possible to deliver quality events and research to our members, partners and community</p>	<p>Includes signage at the event, marketing table, logo on promotional materials and website description of event, mention/logo on newsletter.</p>	<p>Varies based on services provided</p>
<p>In-Kind Facilities (Event Hosting)</p>	<p>Includes signage at the event, marketing table, logo on promotional materials and website description of event, mention/logo on newsletter. An opportunity to invite your employees and clients to attend.</p>	<p>Varies based on facilities provided</p>
<p>Special Event: Produce an event for your staff jointly with The Boston Club</p>	<p>An opportunity to deliver a quality program on a specific topic to support women's leadership or diversity. Participation from Boston Club members.</p>	<p>Varies</p>
<p>Memberships for qualified women</p>	<p>Some partnerships include individual memberships for women as a benefit of employment or as recognition of their leadership or potential leadership.</p>	<p>Varies</p>
<p>Advertising on thebostonclub.com or our monthly Dashboard newsletter for members: A logo with link to your company website</p>	<p>Available monthly, quarterly or annually. Seen by our 700+ members, prospective members, partners and site visitors.</p>	<p>Varies</p>
<p>Post your job openings: To our highly skilled, professional membership and, through them, to networks of thousands of women</p>	<p>Find prequalified candidates from our membership and their networks.</p>	<p>Varies</p>