



Corporate Salute 2011

Date: between October 15 and November 15, 2011
Breakfast and Program 7:45 – 9:30am

Keynote Speaker: To be named

Location: Venue in Back Bay, Boston, MA

Quick Facts for Sponsors:

The typical audience at The Boston Club's Corporate Salute

- Over 600+ CEOs and business leaders from diverse industries.
- Over 230+ companies are represented and the average attendee is 39-59 years old.
- Eighty percent (80%) are women from the typical Boston Club profile as well as leaders from their respective organizations, industries and communities.

Reasons to support the Corporate Salute

- Support of the Salute places your company, products and services directly in front of a significant audience of executive women, and the companies and boards they run.
- This audience is responsible for over 80% of all purchases of goods and services in our local economy and provides you with an opportunity to showcase your organization.
- This event recognizes New England companies with women on their boards of directors, and addresses topics of timely interest to regional business leaders
- Each year a keynote address focuses on timely issues and changes in corporate America.
- The Boston Club also announces the results of its annual *"Census of Women Directors and Executive Officers in Massachusetts Largest Companies"*.

Types of Marketing Opportunities

- Marketing opportunities include all media releases,
- Marketing and promotional materials,
- Advertising in event programs, on-site signage,
- VIP seating,
- Web posting and hyperlinks.

Event proceeds dedicated to specific cause

- A portion of the event's proceeds will benefit the Corporate Board Program, a professional service provided by The Boston Club to corporations seeking high potential women board members and C-suite leaders

2010 Corporate Salute Sponsors

American Tower Corporation, BJ's Wholesale Club, Blue Cross Blue Shield of MA, Boston Private Bank, Cambridge Trust Company, CVS Caremark, Deloitte LLP, Foley Hoag LLP, Harvard Pilgrim Health Care, Liberty Mutual Group, Iron Mountain, Wilmer Cutler Hale and Dorr, The TJX Companies, and many more. . .



Corporate Salute Sponsorship Offerings

We are delighted to present the following sponsorship offerings for the 2011 Corporate Salute. Should you not find a sponsorship that fits your company from the list below, we welcome the opportunity to build a customized program that suits your marketing needs.

- Presenting Sponsor** **\$15,000**
- Event named “The Boston Club Community Salute presented by *Your Company*”
 - Inclusion in all event-related publicity materials
 - Website posting and hyperlink for 90 days
 - On-site signage and distribution of marketing materials
 - (2) VIP tables of 10, plus one seat for your CEO at speaker table
 - Company logo on all program and promotional materials
 - Optional pre/post event display/sampling tables
 - Recognition from podium at start and prior to conclusion of event
 - Quarter-page advertising space in program book
 - Right of first refusal and rate protection for 2012 Event commitment
 - *Add Category Exclusivity* +\$10,000
 - Opportunity to negotiate additional sponsor benefits
- Supporting Sponsor** **\$10,000**
- Inclusion in all event-related publicity materials
 - Website posting and hyperlink for 60 days
 - VIP table of 10
 - Company logo on all program and promotional materials
 - Optional pre/post event display/sampling tables
 - Recognition from podium during event
 - On-site signage and distribution of marketing materials
 - (2) Complimentary tickets to future Boston Club event
 - Right of first refusal and rate protection for 2012 Salute commitment
- Contributing Sponsor** **\$5,000**
- Company logo in program book
 - Website posting and hyperlink for 30 days
 - Table for 10 with preferred seating
 - Optional pre/post event display/sampling tables
 - Recognition from podium during event
- Table Sponsor** **\$3,000**
- Company listed in program book
 - Table for 10 with preferred seating