

Marketing Opportunities

The Boston Club is New England's largest, most influential organization of senior executive and professional women. Members are senior executives, business owners, consumers, employees and investors. Women at the height of their careers and the vanguard of their professions; who lead and shape, who purchase and plan, and who fuel the dialogues that power the New England economy. Supporters of The Boston Club gain valuable access to women of power, influence and leadership, and the companies and boards they run.

There are many ways to engage with The Boston Club, and we are happy to customize a program that meets your marketing needs. Throughout the year, the Club hosts many events where members gather, learn, and share best practices. Our programs are diverse and range from our Leadership Development Programming, Distinguished Leaders Series and NonProfit Board Leadership Series, to Structured Business Networking, Mentoring and Winter Fest, to our signature Community and Corporate Salutes.

Sponsorship Option	Description	Cost
Programs	Sponsor one program or a series throughout the year. Includes signage at the event, a table for your marketing materials, one complimentary attendee, mention from podium. Programs include Leadership Development, Distinguished Leaders, Structured Networking, NonProfit Board Leadership, Get on Board, and more.	\$3,000 per program
Corporate Salute	Every other year the Club hosts a Salute to companies that have 2 or more women on their boards of directors. On alternate years, we host an event highlighting a topic of importance to the business community. Opportunities range from Tables to sole Presenting Sponsorship.	\$3,000 to \$25,000
Community Salute	Every year, The Boston Club salutes women's volunteer efforts in their communities, and hosts a nationally recognized nonprofit leader as keynote. Opportunities range from Tables to sole Presenting Sponsorship.	\$3,000 to \$25,000
In-Kind Services	Provision of services or materials that make it possible for us to bring quality programs to our membership. Includes printing, food/drink, flowers, awards, raffle items. Includes signage at the event, marketing table, logo on promotional materials and website description of event, mention/logo on newsletter.	Varies based on services provided
In-Kind Facilities	Provision of site for an event. Includes signage at the event, marketing table, logo on promotional materials and website description of event, mention/logo on newsletter.	Varies based on facilities provided
Advertising on thebostonclub.com	A logo with link to your company website or chosen page. Available monthly, quarterly or annually.	\$200-\$500/ad
Advertising in e-Connect	A logo with link to your company website in the Club's monthly electronic newsletter. Available monthly, quarterly or annually.	\$200-\$500/ad
Advertising your job openings	Our Executive Job Bank reaches 500+ skilled and experienced women and, through them, their colleagues and networks	Varies based on company type
Friends of The Boston Club	Program support includes Preferred Seating at event.	\$150/seat