The 2003 Census of Women Directors and Executive Officers







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# Letter from the President

omen play a significant and growing role in the economy and offer an extensive reservoir of expertise and insight. Yet, the boardrooms of many companies remain off limits to women.

At the same time, there is a growing consensus that corporate boards should be "strategic assets" of organizations, diverse in their composition in terms of talent, expertise, and professional and personal backgrounds. The heightened emphasis on sound corporate governance and board independence, and the need for directors with financial expertise, further support the need of broadening the pool of board candidates. In addition, the increasing time commitments and responsibilities imposed on board members are likely to reduce the number of boards on which any one director is willing or able to serve, thus providing opportunities for new faces in the boardroom. We hope that many of these new faces belong to women.

The Boston Club is the area's largest organization of women in senior executive and professional positions. For more than 25 years, The Boston Club has promoted the advancement of women in business and the professions. It has encouraged the corporate world to acknowledge the skills and experience that women can bring to the boardroom. The pace of change, however, has been slow.

By annually reporting women's standing on corporate boards and in senior executive positions in Massachusetts companies, The Boston Club continues to focus on advancing women in these positions. As we compare our findings to information gathered in other parts of the country, we will further understand women's progress at the highest corporate levels and identify those industries and regions that lag behind. By publishing the names of women directors and senior executives, we will continue to promote and recognize women leaders who may well be the "strategic assets" companies need.

We are pleased to share this information and look forward to reporting an ever-increasing number of women in director and senior executive positions.

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President, The Boston Club

## INTRODUCTION

Women are business owners, consumers, employees and investors—critical forces in our economy. Women outnumber men in the population, are making more money than ever, and are responsible for over 80 percent of all purchases of goods and services. Women are a major and expanding force in the financial world, making up over 45% of all investors. They now represent over half of all financial managers, accountants and auditors in the United States. In addition, women own over 10 million companies, which account for 46% of all U.S. firms.

And yet, women's access to boardrooms and senior executive offices of American companies has lagged far behind their increasing influence. According to the most recent report on directors published by Catalyst, women hold only 12.4% of the seats on the boards of Fortune 500 companies and only 10.9% of the seats on the boards of Fortune 1000 companies.<sup>5</sup>

Other recent reports issued by other organizations are similarly discouraging.

- The Chicago study (based on the largest 50 companies in the area, 40 of which are listed in the Fortune 500) finds that 11.6% of the board seats are held by women and that 10.0% of the companies have no women directors.
- The Philadelphia study (based on 120 companies) shows that 11.5% of the board seats are held by women, and 34.2% of the companies have no women directors.<sup>7</sup>
- The Atlanta study (based on 175 companies) finds that women hold 7.0% of the board seats, and 54.0% of the companies have no women directors.8

The 2003 Census of Women Directors and Executive Officers reviews the status of women on boards and in executive officer positions for the 100 largest public companies headquartered in Massachusetts, as listed by net revenue in *The Boston Globe* in May 2003. The methodology for this research can be found in Appendix C. These findings should be considered in the context of the other noted reports. The numbers speak for themselves.

<sup>&</sup>lt;sup>1</sup> Faith Popcorn and the Business Women's Network, "Marketing to Women," in "Women's Market" WOW! Facts 2001, p.58. www.ewowfacts.com/wowfacts/pdfs/women/3womensmarket.pdf

<sup>&</sup>lt;sup>2</sup> National Association of Securities Dealers, "Women and Investing III," UBS PaineWebber Index of Investor Optimism Special Report, October 15, 2001.

<sup>&</sup>lt;sup>3</sup> U.S. Bureau of Labor Statistics, *Employment and Earnings*, January 1999.

<sup>&</sup>lt;sup>4</sup> Center for Women's Business Research, Washington, D.C., 2003. www.nfwbo.org/key.html

<sup>&</sup>lt;sup>5</sup> Catalyst, 2001 Catalyst Census of Women Board Directors, New York, 2001.

<sup>&</sup>lt;sup>6</sup> The Chicago Network, Fourth Annual Census of Chicago's 50 Largest Companies, Chicago, IL, 2002.

<sup>&</sup>lt;sup>7</sup> The Forum of Executive Women, *Women on Boards: Different Perspectives. More Talent. Better Results*, Executive Suites Initiative, Fort Washington, PA, 2003.

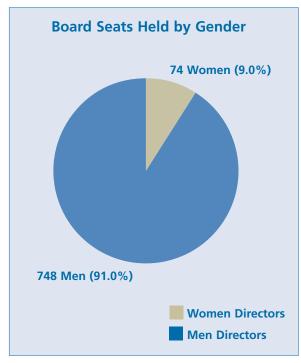
<sup>8</sup> Board of Directors Network, Women in the Boardrooms. 2003 Georgia Public Companies Study, Douglasville, GA, 2003.

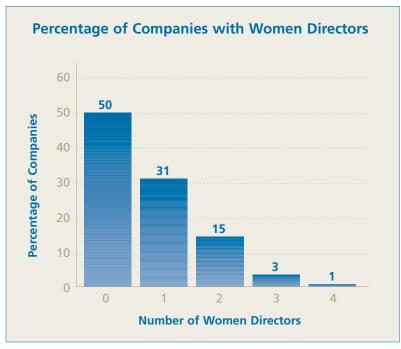
# Women on Massachusetts Boards of Directors

# **The Numbers**

Women represent a relatively small number of directors and hold a correspondingly small share of board seats in the 100 largest public companies in Massachusetts.

- Women hold 9.0% (74) of the 822 board seats.
- One-half (50%) of these companies have no women directors.
- Fewer than one-third (31%) of these companies have one woman director.
- Approximately one-fifth (19%) of these companies have two or more women directors.
- Seventy-one (71) individuals fill the 74 seats held by women. Three women serve on two boards.<sup>9</sup>





<sup>&</sup>lt;sup>9</sup> See Appendix B for details.

The table below lists the number of women directors for each company in the 2003 Census. Appendix A provides further detail on the women directors (and executive officers) in these companies.

## Number of Women Directors for Each Company in the 2003 Census

### **Companies with No Women Directors**

American Dental Partners

Analogic Corp.

BJ's Wholesale Club, Inc.
The Boston Beer Company, Inc.

Brooks Automation, Inc.
Casual Male Retail Group

Charles River Associates. Inc.

Charles River Laboratories International

Circor International, Inc. Clean Harbors, Inc. Commerce Group

Digitas, Inc.

Dynamics Research Corp. Eaton Vance Corp.

Five Star Quality Care Friendly Ice Cream Corp.

Genzyme Biosurgery

Genzyme Corp. Hologic, Inc.

Independent Bank Corp. Interactive Data Corp.

Iron Mountain, Inc. Kadant, Inc.

Kronos, Inc. L.S. Starrett Co. Mac-Gray Corp.

Manufacturers Services Ltd.

MatrixOne Corp.
Maxwell Shoe Co., Inc.

Mercury Computer Systems, Inc.

Mestek, Inc. Microfinancial, Inc. MKS Instruments, Inc.

MRO Software, Inc.

Mykrolis Corp.

Parametric Technology Corp. Parexel International Corp.

Perini Corp.

Progress Software Corp. Quaker Fabric Corp. Sapient Corp. Saucony, Inc.

Seachange International, Inc.

Sepracor, Inc.
Skyworks Solutions

Steinway Musical Instruments, Inc.
Tweeter Home Entertainment Group

Vicor Corp.

Watts Industries, Inc. Zoll Medical Corp.

#### **Companies with One Woman Director**

Affiliated Managers Group

Akamai Technologies, Inc. Allmerica Financial Corp.

American Biltrite, Inc.

Analog Devices, Inc.

Aspen Technologies, Inc.

Axcelis Technologies, Inc.

Biogen, Inc. Cabot Corp

CMGI, Inc.
Courier Corp.

EMC Corp.

Haemonetics Corp.

Inverness Medical Innovations, Inc. Investors Financial Services Corp.

Ionics, Inc.

The J. Jill Group, Inc.

John Hancock Financial Services, Inc.

Keane, Inc.

Millennium Pharmaceuticals, Inc.
New England Business Service, Inc.

Polymedica Corp.

Raytheon Co.

Reebok International Ltd.

RSA Security, Inc. Teradyne, Inc.

Thermo Electron Corp.

Unifirst Corp.

Varian Semiconductor Equipment

Vertex Pharmaceuticals, Inc.

Waters Corp.

## Companies with Two or More Women Directors (number of women directors)

Bright Horizons Family Solutions, Inc. (4)

Lightbridge, Inc. (3)

State Street Corp. (3) Yankee Candle Co. (3)

American Tower Corp. (2)

Avid Technology (2)

Boston Scientific Corp. (2)

Cytyc Corp. (2)

The First Years, Inc. (2)

FleetBoston Financial Corp. (2)

The Gillette Co. (2)

Millipore Corp. (2)

NSTAR (2)

PerkinElmer, Inc. (2)

Seacoast Financial Services Corp. (2)

Staples, Inc. (2) Stride Rite Corp. (2) Talbots, Inc. (2)

The TJX Companies, Inc. (2)

# The Numbers By Company Size

Size of company makes a difference—larger companies, on average, have a greater number and greater share of board members who are women than do smaller companies.

- Of companies with revenues of \$5 billion or more, 87.5% have at least one woman director, and 50% have two or more women on their boards.
- In contrast, of companies with revenues below \$500 million, 39.7% have at least one woman director, and 6.9% have two or more women on their boards.

Women Directors by Company Size							
Revenue (in millions)	Number of Companies	Average Size of Board	No Women Directors	One Woman Director	Two Women Directors	3 or More Women Directors	Percent Women Directors
\$5000+	8	11.8	1	3	4	0	11.7%
\$1000 < \$4999	16	10.3	4	7	4	1	10.9%
\$500 < \$999	18	7.2	10	5	3	0	8.5%
< \$500	58	7.7	35	16	4	3	7.8%

Allmerica Financial Corp.	John Hancock Financial Services, Inc.
BJs Wholesale Club,	Raytheon Co.
Inc.	Reebok
EMC Corp.	International Ltd.
FleetBoston Financial	Staples, Inc.
Services, Inc.	State Street Corp.
The Gillette Co.	The TJX Cos., Inc.

#### Chart A

Analog Devices, Inc.	Iron Mountain, Inc.
Biogen, Inc.	NSTAR
Boston Scientific Corp.	PerkinElmer, Inc.
Cabot Corp.	Teradyne, Inc.
Commerce Group	Thermo Electron Corp.
Genzyme Corp.	

#### Chart B

## **Fortune 500 and Fortune 1000 Companies**

Compared to Fortune 500 and Fortune 1000 companies nationwide, the largest companies in this study have a comparable or better record with respect to having women on their boards.

- Women hold 12.4% of the board seats in the 11 companies in this study that are listed in the Fortune 500. (See Chart A to the left.) This percentage is identical (12.4%) to that for all Fortune 500 companies nationwide in 2001.<sup>10</sup>
- Ten (10) of the 11 companies (90.9%) in this study that are listed in the Fortune 500 have at least one woman on their board; the figure nationwide in 2001 was 86.6%.
- Women hold 11.2% of the board seats in the 22 companies in this study that are listed in the Fortune 1000.¹¹ (See companies in Chart B to the left, in addition to those noted in Chart A.) The Massachusetts percentage is slightly higher than that for all Fortune 1000 companies nationwide in 2001 (10.9%).
- Eighteen (18) of the 22 companies (81.8%) in this study that are listed in the Fortune 1000 had at least one woman on the board; the comparable figure nationwide in 2001 was 73.5%.

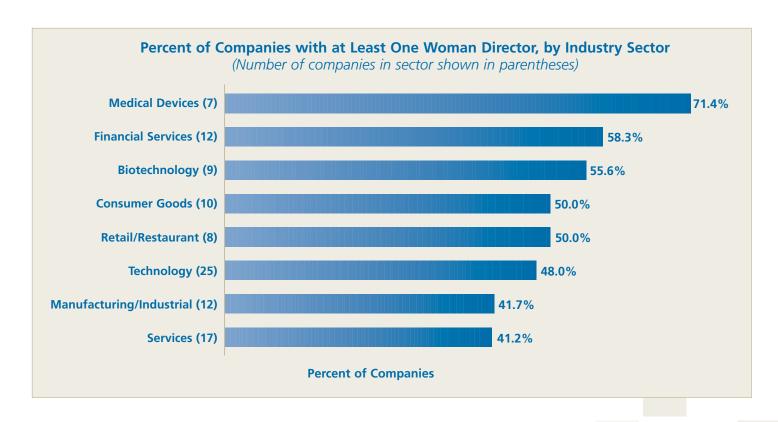
<sup>&</sup>lt;sup>10</sup> 2001 Catalyst Census of Women Board Directors, New York: Catalyst, 2001.

<sup>11 2001</sup> Catalyst Census of Women Board Directors, New York: Catalyst, 2001.

# The Numbers By Industry

Board representation of women also varies considerably by industry.

- Over 70% of the companies in the Medical Devices industry have women board members, the highest representation by industry sector. The Financial Services sector is next with 58.3%, followed by Biotechnology (55.6%), Consumer Goods (50.0%) and Retail/Restaurant (50.0%).
- The Services sector has the smallest share of companies (41.2%) with at least one woman on the board. In addition, fewer than half of the companies in the Manufacturing/Industrial (41.7%) and the Technology (48.0%) sectors have women on their boards.¹²
- In terms of the proportion of board seats held by women by industry, the Consumer Goods sector leads with 12.7%, followed by Medical Devices (11.1%), Retail/Restaurants (10.4%), Services (9.8%), Technology (8.6%), Financial Services (8.1%), Biotechnology (7.6%) and Manufacturing/Industrial (5.6%).

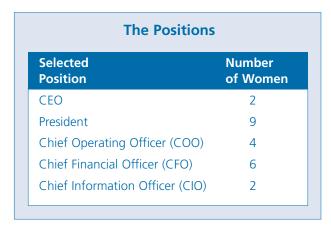


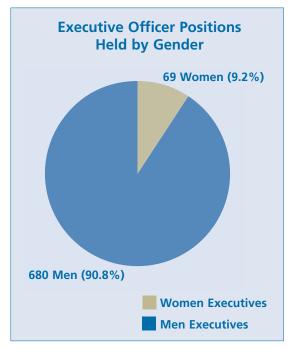
<sup>&</sup>lt;sup>12</sup> The Services sector includes companies in information technology, healthcare, environmental and other business, professional and consumer services, as well as one utility company. Companies in the Technology sector include those in software, semiconductors and computer electronics.

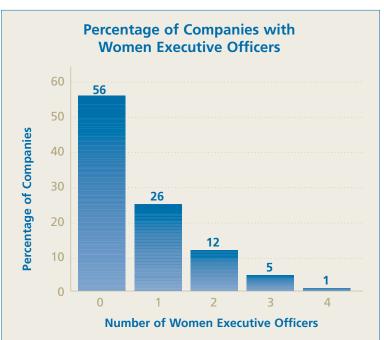
# Women Executive Officers in Massachusetts Public Companies

## The Numbers

- Women account for 9.2% (69) of the 749 executive officers.
- Fifty-six (56%) of these companies have no women executive officers.
- Over one-third (35%) of these companies have no woman at either the board level or in the executive officer ranks.
- Just over one-quarter (26%) of these companies have one woman executive officer.
- 18% of these companies have two or more women executive officers.
- In the following five companies, women account for 20 percent or more of both the directors and the executive officers.
  - Bright Horizons Family Solutions, Inc.
  - Cytyc Corp.
  - Lightbridge, Inc.
  - Millipore Corp.
  - Yankee Candle Co.







# MOVING FORWARD: THE TIME IS NOW

The 2003 Census shows that fully one-half of the 100 largest public companies in Massachusetts have no women on their boards, and women hold fewer than 10% of all seats on these boards. Although the largest Massachusetts companies compare favorably to the Fortune 500 and Fortune 1000 averages in terms of women directors, the national data are somewhat dated.

Further, less than 25% of the Massachusetts companies in this Census are among the Fortune 1000, and smaller companies are less likely to have women directors. Although the Massachusetts figures are within the range of those reported in the Chicago, Philadelphia and Atlanta censuses, these comparisons do not provide much solace to those who believe that the growing pool of highly qualified women remains a significantly untapped resource for corporate board vacancies.

That said, opportunities abound for increasing the number of women on corporate boards of directors. The rapidly expanding role of women in the nation's economy, together with the increasing number of women business leaders and professionals, reinforce the view that the time has come for many more of them to take their places in the boardrooms of Massachusetts companies.

There could be no better time to act in this regard. The current corporate environment is generating a demand for directors who are independent and who bring diverse talents and perspectives to the board-room. Rather than seeking only current and former CEOs for board positions, nominating committees are placing increasing value on functional expertise in areas such as finance, technology and marketing.

These changes are not simply the result of the Sarbanes-Oxley Act of 2002 and Securities and Exchange Commission regulations; they also reflect increased attention to good corporate governance practices and the need for "strategic asset" boards.<sup>13</sup>

Similarly, the nomination process for board positions is changing in ways that auger well for prospective women directors. The traditional informal process of depending on the recommendations of current board members produces a limited pool of candidates, most of whom share characteristics of incumbent directors. This process, which has hindered women's access to board positions, is giving way to broader search efforts spearheaded by nominating committees.

The Corporate Board Resource Committee (CBRC) of The Boston Club has been in the forefront of efforts to improve the effectiveness of corporate boards and increase shareholder value while at the same time opening new doors to women leaders. With their access to a large pool of talented women executives and professionals, not only locally but also through their contacts with business organizations in other regions of the country, members of the CBRC and its Corporate Advisory Board are well positioned to assist companies in identifying and recruiting board candidates who meet their current needs. Through efforts such as these, we hope that our 2004 Census will report substantial progress in tapping the talent of women for the boards of Massachusetts' public companies.

<sup>&</sup>lt;sup>13</sup> The concept of "strategic asset" boards is discussed in the National Association of Corporate Directors, Board Evaluation: *Improving Director Effectiveness*, Washington, D.C., 2001.

# Appendix A: Women Directors and Executive Officers in the 100 Largest Public Companies in MA (by revenue)

Rank 2003	Company	Total Directors	Women Directors	% Women Directors	Total Exec Officers	Women Exec Officers	% Women Exec Officers
1	Raytheon Co.	11	1	9.1%	18	2	11.1%
2	The TJX Cos., Inc.	11	2	18.2%	7	1	14.3%
3	Staples, Inc.	13	2	15.4%	8	0	0.0%
4	FleetBoston Financial Corp.	18	2	11.1%	18	3	16.7%
5	John Hancock Financial Services, Inc.	13	1	7.7%	10	2	20.0%
6	The Gillette Co.	12	2	16.7%	17	1	5.9%
7	BJ's Wholesale Club, Inc.	8	0	0.0%	5	1	20.0%
8	EMC Corp.	8	1	12.5%	9	0	0.0%
9	State Street Corp.	15	3	20.0%	7	1	14.3%
10	Allmerica Financial Corp.	10	1	10.0%	7	0	0.0%
11	Reebok International Ltd.	10	1	10.0%	10	1	10.0%
12	Boston Scientific Corp.	13	2	15.4%	9	0	0.0%
13	NSTAR	11	2	18.2%	8	0	0.0%
14	Thermo Electron Corp.	9	1	11.1%	8	0	0.0%
15	Analog Devices, Inc.	8	1	12.5%	11	1	9.1%
16	Talbots, Inc.	8	2	25.0%	11	2	18.2%
17	Cabot Corp.	11	1	9.1%	9	0	0.0%
18	PerkinElmer, Inc.	8	2	25.0%	6	0	0.0%
19	Iron Mountain, Inc.	9	0	0.0%	5	0	0.0%
20	Commerce Group	17	0	0.0%	10	0	0.0%
21	Teradyne, Inc.	7	1	14.3%	8	1	12.5%
22	Biogen, Inc.	11	1	9.1%	7	1	14.3%
23	Perini Corp.	10	0	0.0%	4	0	0.0%
24	Genzyme Corp.	8	0	0.0%	8	0	0.0%
25	Waters Corp.	8	1	12.5%	6	0	0.0%
26	Keane, Inc.	9	1	11.1%	8	1	12.5%
27	Manufacturers Services Ltd.	8	0	0.0%	4	0	0.0%
28	Tweeter Home Entertainment Group	7	0	0.0%	4	0	0.0%
29	American Tower Corp.	6	2	33.3%	7	0	0.0%
30	Parametric Technology Corp.		0	0.0%	8	0	0.0%
	Millipore Corp.	6 9	2	22.2%	10	3	30.0%
31 32	Watts Industries, Inc.	7	0	0.0%			0.0%
33		7			8	0	
	Parexel International Corp.		0	0.0%		0	0.0%
34 35	Unifirst Corp. Friendly Ice Cream Corp.	6 5	1	16.7% 0.0%	6	1	16.7%
			0	16.7%	6	0	0.0%
36	CMGI, Inc. Charles River Laboratories Int'l	6	1		5	0	0.0%
37		8	0	0.0%	8	1	12.5%
38	New England Business Service, Inc.	10	1	10.0%	10	1	10.0%
39	Stride Rite Corp.	7	2	28.6%	11	2	18.2%
40	Skyworks Solutions	8	0	0.0%	5	0	0.0%
41	Five Star Quality Care	5	0	0.0%	4	2	50.0%
42	Eaton Vance Corp.	7	0	0.0%	7	1	14.3%
43	Affiliated Managers Group	7	1	14.3%	5	0	0.0%
44	Analogic Corp.	8	0	0.0%	4	0	0.0%
45	American Biltrite, Inc.	10	1	10.0%	8	0	0.0%
46	Yankee Candle Co.	9	3	33.3%	7	2	28.6%
47	Investors Financial Services Corp.	7	1	14.3%	6	0	0.0%
48	Casual Male Retail Group	8	0	0.0%	4	0	0.0%
49	Avid Technology	7	2	28.6%	8	1	12.5%
50	Bright Horizons Family Solutions, Inc.	10	4	40.0%	6	3	50.0%

Rank 2003	Company	Total Directors	Women Directors	% Women Directors	Total Exec Officers	Women Exec Officers	% Women Exec Officers
51	Interactive Data Corp.	10	0	0.0%	5	1	20.0%
52	Mestek, Inc.	8	0	0.0%	5	0	0.0%
53	Quaker Fabric Corp.	4	0	0.0%	9	2	22.2%
54	Kronos, Inc.	7	0	0.0%	8	1	12.5%
55	Millennium Pharmaceuticals, Inc.	12	1	8.3%	6	1	16.7%
56	Clean Harbors, Inc.	7	0	0.0%	15	0	0.0%
57	The J. Jill Group, Inc.	7	1	14.3%	6	3	50.0%
58	lonics, Inc.	9	1	11.1%	9	0	0.0%
59	Haemonetics Corp.	7	1	14.3%	7	1	14.3%
60	Polymedica Corp.	10	1	10.0%	6	0	0.0%
61	Steinway Musical Instruments, Inc.	7	0	0.0%	6	0	0.0%
62	Circor International, Inc.	7	0	0.0%	5	0	0.0%
63	Brooks Automation, Inc.	6	0	0.0%	8	1	12.5%
64	Aspen Technologies, Inc.	7	1	14.3%	8	2	25.0%
65	Digitas, Inc.	7	0	0.0%	4	0	0.0%
66	MKS Instruments, Inc.	7	0	0.0%	5	0	0.0%
67	Varian Semiconductor Equipment	6	1	16.7%	10	0	0.0%
68	Axcelis Technologies, Inc.	8	1	12.5%	10	2	20.0%
69	Progress Software Corp.	6	0	0.0%	6	0	0.0%
70	Genzyme Biosurgery	8	0	0.0%	8	0	0.0%
71	Sepracor, Inc.	7	0	0.0%	5	0	0.0%
72	Cytyc Corp.	9	2	22.2%	10	4	40.0%
73	RSA Security, Inc.	9	1	11.1%	8	2	25.0%
74	The Boston Beer Co., Inc.	7	0	0.0%	5	1	20.0%
75	Maxwell Shoe Co., Inc.	6	0	0.0%	5	0	0.0%
76	Inverness Medical Innovations, Inc.	10	1	10.0%	10	0	0.0%
77	Courier Corp.	9	1	11.1%	5	0	0.0%
78	Dynamics Research Corp.	6	0	0.0%	5	0	0.0%
79	Hologic, Inc.	7	0	0.0%	7	0	0.0%
80	Kadant, Inc.	4	0	0.0%	7	1	14.3%
81	L.S. Starrett Co.	7	0	0.0%	5	0	0.0%
82	Mykrolis Corp.	7	0	0.0%	9	0	0.0%
83	Sapient Corp.	7	0	0.0%	8	2	25.0%
84	MRO Software, Inc.	6	0	0.0%	8	1	12.5%
85	Mercury Computer Systems, Inc.	8	0	0.0%	5	0	0.0%
86	Vertex Pharmaceuticals, Inc.	8	1	12.5%	8	2	25.0%
87	Zoll Medical Corp.	7	0	0.0%	8	0	0.0%
88	Vicor Corp.	7	0	0.0%	9	0	0.0%
89	Mac-Gray Corp.	6	0	0.0%	3	0	0.0%
90	American Dental Partners	6	0	0.0%	11	1	9.1%
91	Akamai Technologies, Inc.	7	1	14.3%	6	0	0.0%
92	The First Years, Inc.	9	2	22.2%	6	0	0.0%
93	Seachange International, Inc.	4	0	0.0%	6	0	0.0%
94	Saucony, Inc.	5	0	0.0%	7	0	0.0%
95	Lightbridge, Inc.	5	3	60.0%	6	3	50.0%
96	Charles River Associates, Inc.	8	0	0.0%	4	0	0.0%
97	Seacoast Financial Services Corp.	14	2	14.3%	13	1	7.7%
98	Microfinancial, Inc.	5	0	0.0%	7	1	14.3%
99	MatrixOne Corp.	5	0	0.0%	8	1	12.5%
100	Independent Bank Corp.	13	0	0.0%	6	0	0.0%

# Appendix B: Women Board Members in the 100 Largest Public Companies in MA

Company	Women Directors	Current Title
Affiliated Managers Group	Rita M. Rodriguez	Senior Partner, Cassius Advisors
Akamai Technologies, Inc.	Naomi O. Seligman	President, Ally Advocacy, Powell Tate
Allmerica Financial Corp.	Gail L. Harrison	Principal, Powell Tate
American Biltrite, Inc.	Natalie S. Marcus	Investor
American Tower Corp.	Pamela D.A. Reeve*	President and CEO, Lightbridge, Inc.
•	Mary A. Wilderotter	President and CEO, Wink Communications, Inc.
Analog Devices	Christine King	Former President and CEO, AMI Semiconductor
Aspen Technologies, Inc.	Joan C. McCardle	Vice President, MA Capital Resource Co.
Avid Technology	Nancy Hawthorne	Chairperson and CEO, Clerestory, LLC
<u> </u>	Pamela F. Lenehan	President, Ridge Hill Consulting, LLC
Axcelis Technologies, Inc.	Mary G. Puma	President and CEO, Axcelis Technologies, Inc.
Biogen, Inc.	Mary L. Good	Managing Member, Venture Capital Investors, LLC and Donaghey University Professor and Dean, University of Arkansas
Boston Scientific Corp.	Ursula M. Burns	President, Business Group Operations, Xerox Corp.
boston scientific corp.	Marye A. Fox	Chancellor and Distinguished University Professor of
	Marye A. Tox	Chemistry, North Carolina State University
Bright Horizons Family Solutions, Inc.	Joanne Brandes	Senior Vice President, Chief Administrative Officer and General Council, S.C. Johnson Commercial Markets, Inc.
	Sara Lawrence-Lightfoot	Professor of Education, Harvard University
	Linda A. Mason	Co-Founder and Co-Chairman, Bright Horizons Family Solutions, Inc.
	Mary Ann Tocio	COO and President, Bright Horizons Family Solutions, Inc.
Cabot Corp.	Lydia W. Thomas	President and CEO, Mitretek Systems, Inc.
CMGI, Inc.	Virginia G. Bonker	Co-Founder and General Partner, Blue Rock Capital, L.P.
Courier Corp.	Kathleen Foley Curley	Research Professor, Boston University
Cytyc Corp.	Sally W. Crawford	Healthcare Consultant
	Anna S. Richo	Vice President of Law, Baxter Healthcare Corp., BioScience Division
EMC Corp.	Gail Deegan*	Former Executive Vice President and CFO, Houghton Mifflin Co.
The First Years, Inc.	Beth J. Kaplan	Executive Vice President and General Manager, Bath and Body Works and Managing Partner, Axcel Partners, LLC
	Evelyn Sidman	Clerk of the Company, First Years, Inc.
FleetBoston Financial Corp.	Marian L. Heard	President and CEO, United Way of Massachusetts Bay and CEO, United Ways of New England
	Francene S. Rodgers	Founder and CEO, WFD, Inc.
The Gillette Co.	Nancy J. Karch	Retired Senior Partner, McKinsey & Company
	Marjorie M. Yang	Chairman and CEO, Esquel Group
Haemonetics Corp.	Donna C. E. Williamson	Independent Consultant
Inverness Medical Innovations, Inc.	Carol R. Goldberg	President, The AVCAR Group, Ltd.
Investors Financial Services Corp.	Phyllis S. Swersky	President, The Meltech Group
lonics, Inc.	Kathleen F. Feldstein	President, Economic Studies, Inc.
The J. Jill Group, Inc.	Ruth M. Owades	President, Owades Enterprises
John Hancock Financial Services, Inc.	Judith A. McHale	President and COO, Discovery Communications, Inc.
Keane Inc.	Maria A. Cirino	CEO and Chairman, Guardant, Inc.

<sup>\*</sup>Member of two boards

Company	Women Directors	Current Title			
Lightbridge, Inc.	Rachelle B. Chong	President, Carina Jewelry, Inc.			
	Pamela D.A. Reeve*	President and CEO, Lightbridge, Inc.			
	Dorothy A. Terrell	Venture Partner, First Light Capital			
Millennium Pharmaceuticals, Inc.	Ginger L. Graham	Group Chairman, Office of the President, Guidant Corp.			
Millipore Corp.	Maureen A. Hendricks	Former Managing Director, Salomon Smith Barney,Inc.			
hara and	Karen E. Welke	Retired Group Vice President, Medical Markets, 3M Corp.			
New England Business Service, Inc.	M. Anne Szostak	Executive Vice President and Corporate Director of Human Resources and Diversity, FleetBoston Financial Corp.			
NSTAR	Matina S. Horner	Executive Vice President, Teachers Insurance and Annuity Association/College Retirement Equities Fund			
	Sherry H. Penney	Professor of Leadership, University of Massachusetts at Boston			
PerkinElmer, Inc.	Tamara J. Erickson	CEO, Global Consulting Division, The Concours Group			
	Vicki L. Sato	President, Vertex Pharmaceuticals, Inc.			
Polymedica Corp.	Marcia J. Hooper	Partner, Castile Ventures			
Raytheon Co.	Barbara M. Barrett	President, Triple Creek Guest Ranch			
Reebok International Ltd.	Dorothy E. Puhy	CFO and Assistant Treasurer, Dana-Farber Cancer Institute			
RSA Security, Inc.	Gloria C. Larson	Co-chair of Government Practices Group and Partner, Foley Hoag LLP			
Seacoast Financial Services Corp.	Denise M. Renaghan	Executive Vice President and COO, BayStreet Bancorp			
	Mary F. Hebditch	Self-employed Public Accountant and Auditor			
Staples, Inc.	Brenda C. Barnes	Adjunct Professor, Kellogg Graduate School and North Central College			
	Mary Elizabeth Burton	CEO, BB Capital, Inc.			
State Street Corp.	Tenley E. Albright	Physician, Surgeon and Consultant			
	Linda A. Hill	Wallace Brett Donham Professor of Business Administration, Harvard University			
	Diana Chapman Walsh	President, Wellesley College			
Stride Rite Corp.	Christine M. Cournoyer	Former President and COO, Lightbridge, Inc.			
	Shira D. Goodman	Executive Vice President of Marketing, Staples, Inc.			
Talbots, Inc.	Elizabeth T. Kennan	President Emeritus, Mount Holyoke College			
	Susan M. Swain	Executive Vice President and Co-COO, C-SPAN			
Teradyne, Inc.	Patricia S. Wolpert	Former Vice President of Sales Transformation, Americas, International Business Machines			
Thermo Electron Corp.	Elaine S. Ullian*	President and CEO, Boston Medical Center			
The TJX Cos., Inc.	Gail Deegan*	Former Executive Vice President and CFO, Houghton Mifflin Co.			
	Wilow B. Shire	Executive Consultant, Orchard Consulting Group			
Unifirst Corp.	Cynthia Croatti	Executive Vice President and Treasurer, Unifirst Corp.			
Varian Semiconductor Equipment	Elizabeth E. Tallett	President and CEO, Marshall Pharmaceuticals, Inc. and President and CEO, Dioscor, Inc.			
Vertex Pharmaceuticals, Inc.	Elaine S. Ullian*	President and CEO, Boston Medical Center			
Waters Corp.	Laurie H. Glimcher	Professor of Immunology and Medicine, Harvard School of Public Health and Harvard Medical School			
Yankee Candle Co.	Sandra J. Horbach	General Partner, FLC XXIX Partnership, L.P.			
	Jamie C. Nicholls	General Partner, FLC XXIX Partnership, L.P. and General Partner, Forstmann Little & Co.			
	Emily Woods	Chairman and Co-founder, J. Crew Group			

<sup>\*</sup>Member of two boards

# **Appendix C: Methodology**

This 2003 Census of Women Directors and Executive Officers has as its base the 100 largest public companies headquartered in Massachusetts, as listed by net revenue in *The Boston Globe* in May 2003.<sup>14</sup>

Data for the 2003 Census were compiled from the companies' filings with the Securities and Exchange Commission (SEC), including proxy statements (DEF 14A), 10K and annual reports. Available online from EDGAR, the most recent SEC filings through June 30, 2003 were used to collect the data. Confirmation sheets were then sent to the corporate secretary and CEO of each company, asking for verification of the information, and for any changes between release of the SEC reports and the Census cutoff deadline of June 30, 2003. A reminder phone call was made to the corporate secretaries who had not responded by the requested date. Overall, 45% of the companies returned the confirmation sheets. Changes from the SEC filings were verified from publicly available sources, such as company press releases. Changes in directors and executive officers effective after June 30, 2003 will be reflected in the 2004 Census.

Each company was asked to confirm and update the following:

- The total number of directors on the board
- The number and names of female directors
- The total number of executive officers
- The number and names of female executive officers
- The number and names of females included in the five most highly compensated executive officers

Inclusion in the "executive officer" category varies by company and by source of information. For consistency, only those individuals formally named by the company as executive officers in its SEC filings are used in the Census. The top five earners in the company are defined as the five most highly compensated executive officers—that is, the "named executive officers" in the company's proxy statement.

Throughout this report, 2003 is the data reference point, indicating the year of the Census. Information for individual companies that submit reports to the SEC at different times of the year is taken from the most recent publicly available SEC filings. Thus, while the vast majority of the data are for 2002 and 2003, the information for a few companies is from the end of their fiscal year 2001.<sup>15</sup>

All reasonable steps have been taken to confirm the data and ensure their accuracy. Any remaining errors or omissions are the sole responsibility of the researchers.

<sup>&</sup>lt;sup>14</sup> See the Globe 100 Sales in *The Boston Globe*, May 20, 2003, p.F18. Based on 2002 net revenue from Standard & Poor's Compustat. Real estate investment trusts, royalty trusts, limited partnerships and closed-end funds were excluded. Revenue for banks was calculated by adding net interest income after loan-loss provisions to total non-interest income.

<sup>&</sup>lt;sup>15</sup> Data for most of the companies were compiled from their 2003 SEC filings, which reflect the status at the close of their 2002 fiscal year. For the 45 companies that returned their confirmation sheets, the data are current through June 30, 2003. For the six companies that had neither filed their 2002 SEC reports by June 30, 2003 nor returned the confirmation sheets, the data are for their 2001 fiscal year end.

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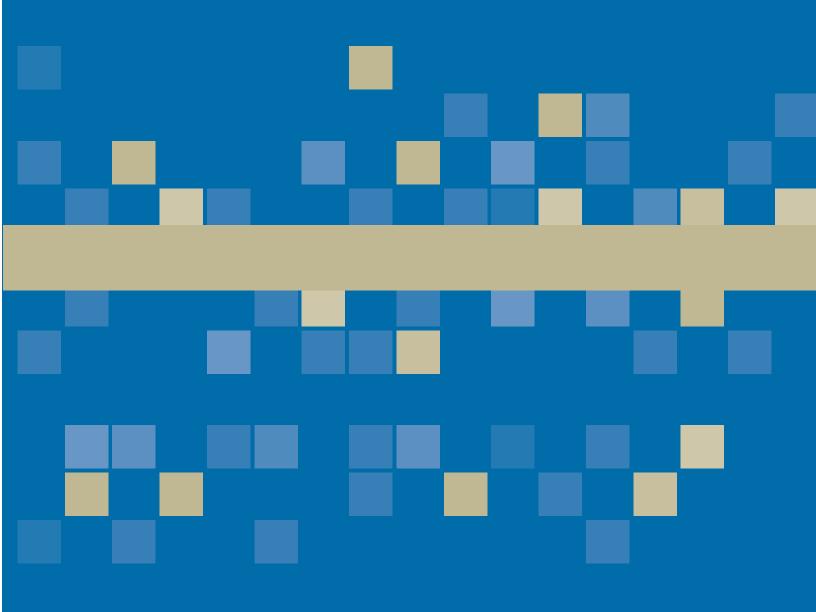
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