



THE BOSTON CLUB
ADVANCING WOMEN LEADERS

ANNUAL

CORPORATE SALUTE



WOMEN TAKING CHARGE: the economic playbook for the future

TUESDAY
7:30am ET ▲ NOVEMBER 15, 2022

A HYBRID interactive fireside chat at
Akamai, Cambridge MA
OR via web, with

SHARON BOWEN
Chair, New York Stock Exchange

moderated by

WENDY WOODS
Vice Chair, Social Impact, Climate &
Sustainability, Boston Consulting Group

plus highlights from

*The Boston Club's
20th annual Census of Women Directors
and Executive Officers of the
100 Largest Public Companies in MA*

THE BOSTON CLUB

The Boston Club (TBC) was launched in 1976 by a group of executive women in the Boston business community who were denied seats at the table. Today, TBC represents 500 women in New England and beyond, providing an inclusive peer community, resources, inspiration, and connections to members, and specific and purposeful programming and activism that encompasses multiple dimensions of diversity for women leaders across Massachusetts and beyond.

OUR MISSION

TBC's mission is advancing women leaders to tables that matter in board rooms, corporations, ventures, and communities. We work with corporations and nonprofit organizations to identify qualified women candidates. TBC have facilitated board placements at Tufts Medical Center, State Street Global Advisors, Eaton Vance, Vera Bradley, LogMeIn, BJ's Wholesale Club, A.C. Moore, Guardian Life Funds, iRobot, IMCOR Pharmaceutical, Stride Rite, Citizens Financial Group, and Timberland (VF). TBC's annual *Census of Women Directors and Executive of MA Public Companies* is part of its Corporate Board Program.

THE CORPORATE SALUTE

The Boston Club addresses topics of timely interest to regional business leaders and announces the results of its annual *Census of Women Directors & Executive Officers of Massachusetts Public Companies*. The Salute brings together the area's top business executives, professionals and entrepreneurs, and highlights their support for advancing women's leadership. A portion of the event's proceeds benefits the Corporate Board Program, a professional service provided by The Boston Club to corporations seeking high potential women board members.

THE CORPORATE SALUTE AUDIENCE

A typical Corporate Salute audience includes 700+ business leaders from diverse industries and professions. We anticipate similar attendance and have increased marketing efforts, high profile speakers, and a hybrid format. Generally over 200 companies are represented and the average attendee is 39-59 years old. Eighty percent (80%) are women holding leadership positions across all sectors of the economic landscape, both corporate and nonprofit.

SPONSORING THE CORPORATE SALUTE

The Corporate Salute is one of The Boston Club's signature events and sponsorship of it places your company directly in front of a significant audience of CEOs, senior executives, and the companies and boards they run. Partnering with The Boston Club offers a host of benefits, including demonstration that you agree that women of all dimensions of diversity in leadership roles and on boards are a priority. The Boston Club provides access to nearly 500 women leaders in the private, nonprofit, and public sectors, many of whom serve as advisors and on the boards of directors of their own or other organizations.

MARKETING OPPORTUNITIES

Marketing opportunities include all media releases, print, digital and social; branding and visibility in the event program; on-screen sponsor listing and digital ads; networking and website presence.

CONTACT MARY LISA LoBELLO AT MARY@THEBOSTONCLUB.COM

Premier Sponsor



SPONSORSHIP OPPORTUNITIES

CORPORATE SALUTE

MARY@THEBOSTONCLUB.COM

Presenting \$15,000

CORPORATE SALUTE

- Event named “The Boston Club Corporate Salute presented by (Company Name)”
- Inclusion as Presenting Sponsor in all media releases
- Thirty (30) logins to the Corporate Salute
- Six (6) seats at the Corporate Salute at Akamai,* including networking session
- Recognition by The Boston Club President during opening remarks
- Company logo displayed on screen during program
- Company logo in digital event program

COMPLIMENTARY MEMBERSHIPS

- Four (4) one-year (new) Memberships to The Boston Club for qualified colleagues

EXCLUSIVE MEMBER ACCESS (12 MONTHS)

- Opportunity to provide content for one issue of The Boston Club’s members-only newsletter
- Six (6) posts on all The Boston Club’s social media platforms highlighting sponsorship
- Linked logo posted on The Boston Club website for one year

INVITATIONS TO A BOSTON CLUB PROGRAM – FALL 2022

- Four (4) tickets to a fall 2022 Boston Club virtual program

OPPORTUNITY FOR PRESENTING SPONSOR EXCLUSIVITY (+\$10,000)

Patron \$10,000

CORPORATE SALUTE

- Twenty (20) logins to the Corporate Salute
- Two (2) seats at the Corporate Salute at Akamai,* including networking session
- Recognition by The Boston Club President during opening remarks
- Company logo displayed on screen during program
- Company logo in digital event program

COMPLIMENTARY MEMBERSHIPS

- Two (2) one-year (new) Memberships to The Boston Club for qualified colleagues

EXCLUSIVE MEMBER ACCESS (12 MONTHS)

- Four (4) posts on all The Boston Club’s social media platforms highlighting sponsorship
- Linked logo posted on The Boston Club website for one year

INVITATIONS TO A BOSTON CLUB PROGRAM – FALL 2022

- Four (4) tickets to a fall 2022 Boston Club virtual program

Mentor \$5,000

CORPORATE SALUTE

- Twenty (20) logins to the Corporate Salute
- Two (2) seats at the Corporate Salute at Akamai,* including networking session
- Recognition by The Boston Club President during opening remarks
- Company logo displayed on screen during program
- Company logo in digital event program

EXCLUSIVE MEMBER ACCESS (6 MONTHS)

- Linked logo posted on The Boston Club website for six months

INVITATIONS TO A BOSTON CLUB PROGRAM – FALL 2022

- Four (4) tickets to a fall 2022 Boston Club virtual program

Ambassador \$3,000

CORPORATE SALUTE

- Twenty (20) logins to the Corporate Salute
- Two (2) seats at the Corporate Salute at Akamai,* including networking session
- Company name displayed on screen during program
- Company name in digital event program

EXCLUSIVE MEMBER ACCESS

- Linked logo posted on The Boston Club website for 30 days

INVITATIONS TO A BOSTON CLUB PROGRAM – FALL 2022

- Four (4) tickets to a fall 2022 Boston Club virtual program

Friend \$1,500

CORPORATE SALUTE

- Six (6) logins to the Corporate Salute
- Two (2) seats at the Corporate Salute at Akamai,* including networking session
- Company name displayed on screen during program
- Company name in digital event program

INVITATIONS TO A BOSTON CLUB PROGRAM – FALL 2022

- Two (2) tickets to a fall 2022 Boston Club virtual program

* In-person seats at Akamai in Cambridge are limited and subject to availability at the time of registration

Additional sponsorship opportunities available. Please contact Mary Lisa LoBello at The Boston Club for information mary@thebostonclub.com

CORPORATE SALUTE SPONSORS HAVE INCLUDED:

Acacia Communications
AEW
Alkermes
Alnylam Pharmaceuticals
American Tower
Amica Insurance
Analog Devices
athenahealth
Bentley University
Beverly A. Brown
Biogen
BJ's Wholesale Club
Blue Cross Blue Shield of Massachusetts
Cabot Corporation
Cambridge Savings Bank
Cambridge Trust
Care.com
Citi
Cummings Properties
Deloitte
DentaQuest
Directors' Circle
Eastern Bank
Eaton Vance
Eos Foundation
Essex Partners
Eversource
EY
Fiduciary Trust
Globalization Partners
Harvard Pilgrim Health Care
Hologic
IdealLift Group
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Jane Freedman Law LLP
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Krokidas & Bluestein
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Novanta
Precision Value & Health
Progress Software
PTC
Public Consulting Group
PwC
Raytheon Technologies
Rita B. Allen Associates
Servier Pharmaceuticals
Sheehan Phinney
Specialized Healthcare
Staebler Brady Collins Group / Merrill Lynch
State Street Corporation
Stop Loss Insurance Brokers
Tee Taggart
Takeda
The Boston Foundation
The Talbots, Inc.
The TJX Companies
Theresa L. Mock
Vertex
Waters Corporation
Watts Water Technologies
Wolf Greenfield