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Colette Phillips, CEO and President of Colette Phillips Communications, Receives The Boston Club's 2022 Women in Business Racial Equity Award

Boston, MA, November 15, 2022 – *The Boston Club is pleased to announce that Colette Phillips, CEO and President of Colette Phillips Communications, is the recipient of its 2022 Women in Business Racial Equity Award. Ms. Phillips accepted her award at The Boston Club's annual Corporate Salute, held on November 15.*

The Women in Business Racial Equity Ally Award allows The Boston Club to annually recognize a leader in the business community who demonstrates a commitment to the development of all women and people of color through access to jobs, mentorship, and community support.

"I am honored to be recognized by The Boston Club, one of the city's most well-respected organizations dedicated to advancing the careers of all women executives. This award shines a light on women of color like me who have been pioneers in catalyzing diversity and cultural change in organizations across the region," said Ms. Phillips.

Colette Phillips pioneered inclusion and multicultural marketing in New England when she founded Colette Phillips Communications (CPC) 35 years ago. CPC, which has been named one of the top 25 PR firms in Boston by the Boston Business Journal, also recently served as the lead agency for the All Inclusive Boston Campaign, to reimagine and re-energize Boston's tourism and identity. The award-winning agency provides strategic public relations and multicultural marketing services, as well as Diversity, Equity, and Inclusion consulting to a variety of industries, non- profits, foundations, celebrities, C-level executives and sometimes even world leaders.

Ms. Phillips also is founder of Get Konnected!, which was launched to support BIPOC businesses and professionals of color and reflects her commitment to supporting cross-cultural businesses and social relationships and networking. Related to this has been the launch of GK! Market and the GK Fund, designed to provide exposure, capital, and opportunities for small businesses to grow during and post pandemic, and GK Execu-Search, to help companies diversify both their C-suites and corporate board rooms.

She is a widely recognized expert in strategy and transformation who is frequently consulted by corporations and nonprofit institutions on how to establish healthy, inclusive working environments and how to engage and serve culturally diverse consumers and other stakeholders. Her numerous awards include the Boston Business Journal's Power 50, Boston

Magazine's 100 Most Influential People and Massachusetts Women's Political Caucus' Abigail Adams Award to name a few.

She is author of *21 Steps for Women to Win*, a compact inspirational guide for women entrepreneurs and professional women, which the Boston Globe called "The Savvy Business Woman's Primer." She currently serves on the board of Trustees of Eastern Bank; the Massachusetts General Hospital; the board of directors of the Greater Boston Chamber of Commerce; The American Jewish Committee and the Whittier Street Health Center Foundation. She has taught public relations and marketing to undergraduate and graduate students at Harvard University/Radcliffe College, Emerson College, Stonehill College, and Antioch College, and holds a BS and MS from Emerson College and an honorary doctorate of law from Mount Ida College.

The Boston Club's President, Lisa Prior says, *"We are pleased that the 2022 Women in Business Racial Equity Award goes to such a values-based leader who has been a life-long ally to women and people of color in businesses and communities across our region and beyond. Colette Phillips is an iconic cultural change catalyst, DE&I pioneer, thought leader, innovator, philanthropist, and serial entrepreneur who has set the standard for advancing diversity, equity and inclusion and women's leadership."*

About The Boston Club

The Boston Club is a community of women business and professional leaders dedicated to promoting the advancement of women into significant and visible leadership roles. We provide an inclusive peer community, resources, inspiration, and connections to members, and specific and purposeful programming and activism that encompasses multiple dimensions of diversity for women across Massachusetts and beyond. We measure the progress of women in corporations, place women on corporate and nonprofit boards, and celebrate organizations that elevate women leaders. We engage in public discourse on issues that affect women's advancement today: social justice, racism, pandemic-related career barriers, the wage gap, and more. The annual *Census* of women directors and executive officers plays a major role in The Boston Club's Corporate Board Program, focusing attention on the identification and development of a vital pool of diverse female expertise for corporate leadership positions.

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