



2023-2024 SPONSORSHIP OPPORTUNITIES

About Us

Founded in 1976, The Boston Club (TBC) of today is a vibrant and growing professional community of 400 members representing New England's business, innovation, and nonprofit sectors. As the largest membership organization for top-tier, diverse women leaders in New England, TBC is a vital voice and resource throughout Greater Boston and beyond.

The Boston Club draws on the significant resources and expertise of its members and networks to provide a wide array of networking, professional growth, and knowledge-sharing offerings such as peer mentoring, member-initiated interest groups, corporate and nonprofit board education and placement services, and more — building connections, skills, knowledge, and friendships for our members.

Our Mission

Demonstrable impact advancing all women to tables that matter in corporate and community life. We are distinctive as a regional, multi-sector community of women leaders dedicated to the lifelong leadership journey.

Our Vision

We are a force for change in issues important to diverse women's leadership for organizational success and for a healthy, just society.

Our Values

- Inclusion
- Connection
- Impact



FOR MORE INFORMATION, CONTACT **BARBARA HAYES**, BARBARA@THEBOSTONCLUB.COM



2023-2024 SIGNATURE EVENTS

Sponsorships available for individual events or both events may be combined in a full-year package with special pricing. **See Levels and Benefits (below) for details.**

2023 CORPORATE SALUTE

is a much-anticipated, hybrid breakfast networking event being held on December 5 at the PwC headquarters in Boston's Seaport district. This year's program, Passion, Purpose, Breaking Barriers, features a thought-provoking conversation between two renowned medical and biotech leaders Sandra Horning, MD and David Schenkein MD, findings from our 21st annual Census of Women Directors & Executive Officers of Massachusetts Public Companies, a survey done in partnership with Bentley University, and the presentation of TBC's Racial Equity for Women in Business Awards. This lively and provocative programming is anticipated to attract over 500 top-tier executives, entrepreneurs, and other leading professionals across sectors, representing over 150 businesses in-person and virtually. Past sponsors of this event have included Akamai, Amica Insurance, EY, Eastern Bank, Forrester, Greenbacker, Hologic, MA Business Roundtable, Takeda, Vertex, and many more. NEW FOR 2023: Special sponsorships available for the 2023 Census and the 2023 Racial Equity Awards ([see below for details](#)).

2024 COMMUNITY SALUTE

is a hybrid, interactive evening event on March 27 at Suffolk University's Sargent Hall. The evening's theme is Women's Leadership in Times of Disruption | A Focus on Higher Education & Innovation and features a panel including Marisa Kelly (President, Suffolk University), Lynn Perry Wooten (President, Simmons University), and others to be confirmed, moderated by Shakenna Williams (ED, Frank & Eileen Center for Women's Entrepreneurial Leadership, Babson College). We anticipate attracting an audience of 200-300 high-profile leaders from business and civic sectors leaders in-person and virtually.

Signature Event Sponsorship Opportunities

The Boston Club is a thriving community thanks to our extraordinary partnerships across the business community.

We offer opportunities ranging from sponsorship of our 2023 -2024 signature events, the Corporate Salute and Community Salute, to more customized collaborations building on important themes and key conversations that reach our top-tier, professional membership and extensive networks to spark conversation and dialogue across sectors.

PRESENTING | \$35,000
(Single Salute Only)

EVENT ATTENDANCE & RECOGNITION

- Exclusive lead recognition - “Presented by “[Your Company Name]” announced at event and in all event collateral and marketing materials, including pre- and post-event press releases PLUS personalized thanks by The Boston Club Executive Director during opening remarks
- 30 logins to event
- Eight tickets for in-person attendance at event and networking session*
- Company name/logo displayed on screen during program
- Company name/logo in digital event program
- Company name/logo in member newsletters and targeted emails prior to event
- Co-branded take-home gift for attendees

COMPLIMENTARY MEMBERSHIPS

- Five free (new) one-year memberships to The Boston Club for qualified colleagues

EXCLUSIVE ACCESS

- Linked logo posted on TBC website for one year
- Six posts on social media platforms

PREMIERE | \$15,000 (Single Salute) OR \$25,000 (Two Salutes)

EVENT ATTENDANCE & RECOGNITION

- Your company will be announced as a leadership sponsor at event and in all event collateral and marketing materials (non-exclusive)
- 30 logins to event
- Six tickets for in-person attendance at event and networking session*
- Recognition by The Boston Club Executive Director during opening remarks
- Company name/logo displayed on screen during program
- Company name/logo in digital event program
- Company name/logo in member newsletters and targeted emails prior to event

COMPLIMENTARY MEMBERSHIPS

- Four free (new) one-year memberships to The Boston Club for qualified colleagues

EXCLUSIVE ACCESS

- Linked logo posted on TBC website for one year
- Six posts on social media platforms

SIGNATURE EVENT
SPONSORSHIP
LEVELS & BENEFITS



PATRON | \$10,000 (Single Salute) OR \$17,000 (Two Salutes)

EVENT ATTENDANCE & RECOGNITION

- 20 logins to event
- Four tickets for in-person attendance at event and networking session*
- Recognition by The Boston Club Executive Director during opening remarks
- Company name/logo displayed on screen during program
- Company name/logo in digital event program
- Company name/logo in member newsletters and targeted emails prior to event

COMPLIMENTARY MEMBERSHIPS

- Four free (new) one-year memberships to The Boston Club for qualified colleagues

EXCLUSIVE ACCESS

- Linked logo posted on TBC website for one year
- Four posts on social media platforms

MENTOR | \$5,000 (Single Salute) OR \$8,500 (Two Salutes)

EVENT ATTENDANCE & RECOGNITION

- 15 logins to event
- Three tickets for in-person attendance at event and networking session*
- Recognition by The Boston Club Executive Director during opening remarks
- Company name/logo displayed on screen during program
- Company name/logo in digital event program
- Company name/logo in member newsletters and targeted emails prior to event

COMPLIMENTARY MEMBERSHIPS

- Two free (new) one-year memberships to The Boston Club for qualified colleagues

EXCLUSIVE ACCESS

- Linked logo posted on TBC website for 30 days

AMBASSADOR | \$3,000 (Single Salute) OR \$5,000 (Two Salutes)

EVENT ATTENDANCE & RECOGNITION

- Ten logins to event
- Two tickets for in-person attendance at event and networking session*
- Company name/logo displayed on screen during program
- Company name/logo in digital event program
- Company name/logo in member newsletters and targeted emails prior to event

EXCLUSIVE ACCESS

- Linked logo posted on TBC website for 30 days
- Two tickets to a TBC event before June 30, 2024

ALLY | \$1,500 (Single Salute) OR \$2,500 (Two Salutes)

EVENT ATTENDANCE & RECOGNITION

- Four logins to event
- Two tickets for in-person attendance at event and networking session*
- Company name/logo displayed on screen during program
- Company name/logo in digital event program

2023 CORPORATE SALUTE

Special Opportunities

2023 CENSUS SPONSOR | \$25,000 (Exclusive One-Year Recognition)

EVENT ATTENDANCE & RECOGNITION

- Census marketed as “Presented by “[Your Company Name]” announced at event and in all event collateral and marketing materials, including pre- and post-event press releases
- Full year digital presence of company name/logo (linked) on website, social media posts, member newsletters and targeted emails
- 30 logins to event
- Six tickets for in-person attendance at event and networking session*
- Recognition by The Boston Club Executive Director during opening remarks
- Company name/logo displayed on screen during program
- Company name/logo in digital event program

COMPLIMENTARY MEMBERSHIPS

- Six free (new) one-year memberships to The Boston Club for qualified colleagues

2023 SPONSOR RACIAL EQUITY AWARDS FOR WOMEN ENTREPRENEURS | \$10,000 (Exclusive)

EVENT ATTENDANCE & RECOGNITION

- Award marketed as “Sponsored by “[Your Company Name]” announced at event and in all event collateral and marketing materials, including pre- and post-event press releases
- 20 logins to event
- Four tickets for in-person attendance at event and networking session*
- Recognition by award presenters during lead-in remarks
- Company name/logo displayed on screen during program
- Company name/logo in digital event program

COMPLIMENTARY MEMBERSHIPS

- Four free (new) one-year memberships to The Boston Club for qualified colleagues

EXCLUSIVE ACCESS

- Linked logo posted on TBC website for one year
- Four posts on social media platforms highlighting sponsorship

In-person seats are limited and subject to availability at time of registration.



CUSTOMIZED OPPORTUNITIES

The Boston Club also offers sponsorship opportunities that are custom-built to serve your business priorities and goals. These thematic sponsorships are designed to build visibility and reputational leadership with customers, clients, and markets, as well as offering important professional growth benefits for your employees, centering on key topics core to your brand and growth priorities. Themes will reflect and attract the full professional range and level of TBC's extensive members and networks, as well as long-standing areas of TBC programming excellence. These might include health and women's leadership, attracting and developing diverse, top-tier professional pipelines, building gender and racial equity on corporate boards and executive leadership teams.

Benefit packages include extensive brand visibility at networking and knowledge-sharing events, on social and other media, website, advertising, print and digital content, as well as offer the opportunity to develop year-long professional development opportunities tailored to your employees.

Recent Sponsors

AAFCPA
Akamai
Alkermes
Alnylam
American Tower
Amica Insurance
Belay
Biogen
BJ's Wholesale Club
Blue Cross Blue Shield MA
Boston Children's Hospital Trust
Boston Consulting Group
Boston Scientific
Cambridge Savings Bank
Cambridge Trust
Charles River
Cummings Properties
Deloitte
Direct Federal Credit Union
Director's Circle
Eastern Bank
EOS Foundation
Eversource Energy
EY
Fiduciary Trust
Forrester
Greenbacker

Hologic
HubSpot
iRobot
KPMG
Liberty Mutual
MA Business Roundtable
MACOM
Mass Mutual
May Institute
MKS Instruments Inc.
NE Baptist Hospital
New England Development
Novanta
Progress Software
Public Consulting Group
RMR
Rockland Trust
Servier
Sheehan Phinney Bass & Green PA
Shields Health Care Group
State Street Corporation
Takeda
Talbots
The TJX Companies
Vertex
Workers Credit Union



FOR MORE INFORMATION, CONTACT **BARBARA HAYES**, BARBARA@THEBOSTONCLUB.COM